



## Company Profile

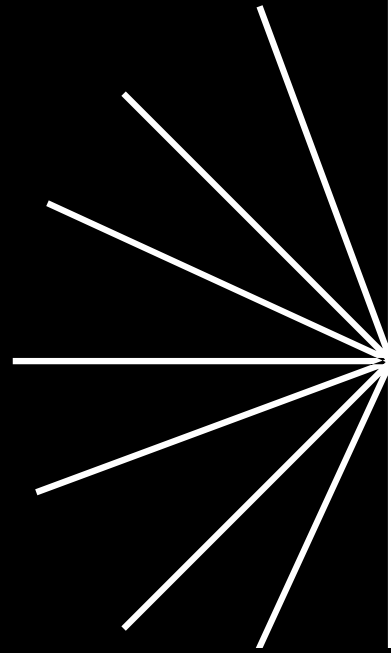
# ETHOS

Shaping sustainable experiences



## WHO WE ARE

Born from a question: "How can we create impactful experiences that are also sustainable?" Ethos, a company dedicated to Shaping Sustainable Experiences, is on a mission to empower individuals and organizations to create positive and sustainable experiences. Our spark: We began our journey with the events industry- whose environmental footprint could be better. We saw an opportunity to transform events from resource-intensive occasions to ecoconscious gatherings that minimize waste and promote responsible resource management. This initial spark ignited a passion for integrating sustainability into everything we do.



## OUR CLIENTS



- Nordic Embassies in Uganda
- Uganda Heart Association
- Uganda Heart Institute
- Africa Renewal Ministries
- Gaba Community Church
- Enterprise Uganda
- Biogenics Ltd
- Polymaz International Ltd
- Capital Solutions
- Social Entrepreneurship Forum
- Asifiwe International Academy
- Wentz Medical Centre
- Association of Physicians of Uganda
- ECSACOP
- House of Revival
- Sprout International Christian School
- Fundi Bots
- Action In Africa
- CEO Summit
- Barts Heart Centre, UK
- KTA Annual Symposium

# OUR SERVICES



## Guest Ushering

Elevate your company event with our highly trained professional ushers, ensuring seamless guest flow and a polished experience - from registration to guest navigation to answering inquiries.

## Events Planning & Coordination

Ethos successfully plans and executes sustainable events that minimize environmental impact and promote responsible resource management.



## Communications Support

We help you connect more effectively with your audience through social media, email marketing, website enhancement & branding messaging.

## Professional Development

Our social impact internship program equips young professionals and students with relevant, on-demand skills and sustainable business practices for academic and career success.

## Customer Care Improvement

Ethos provides comprehensive customer care improvement strategies tailored to elevate customer satisfaction and loyalty.



## Travel Advisory

Your ultimate travel partner, providing efficient airport transfers, informative orientations, and unparalleled guest care.



## Virtual Registration, Email Marketing & QR Code Check-In

We implement innovative QR code technology to streamline processes, save time, reduce paper usage, and enhance accessibility.







**479**

Plastic Bottles  
Redeemed



**2716**

Email Invitations  
Sent



**148**

Manual Hours  
Saved



**45**

Social Impact  
Initiatives Achieved



**1639**

Virtual/QR Code  
Check-ins Done



**1095**

Sheets of  
Paper Saved

## WHAT MAKES US UNIQUE

- a. We take care of the tasks so you can focus on your 8-5 grind; promoting a sustainable and socially impactful journey.
- b. We actively support UN Sustainable Development Goals 5 (gender equality), 9 (innovation), and 12 (responsible consumption/production) in our services and partnerships.
- c. We build a community of like-minded individuals and organizations, enhancing knowledge sharing and collective action in our sustainable practices.
- d. We value our partners' insights and valuable feedback to enhance our service offerings.

## THE PEOPLE BEHIND ETHOS

We're a passionate team of skilled professionals in management, communication, tech, and storytelling. Led by women, we value and ensure empowerment, teamwork, respect, and a positive work environment. We believe that when we bring our diverse skills, experiences and gusto together, we will achieve common goals. We are Team Ethos!

## LET'S TALK

Ethos is a movement. Join us in creating experiences that enrich lives and leave a lasting positive impact. Let's shape a business future that embraces sustainability as a way of life.



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**ETHOS**

