



Shaping Sustainable Event Experiences



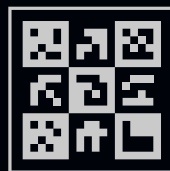
479

Plastic Bottles
Redeemed



2716

Email Invitations
Sent



1639

Virtual/QR Code
Check-ins Done



148

Manual Hours
Saved



45

Social Impact
Initiatives Achieved



1095

Sheets of
Paper Saved

"Can events leave a lasting positive impact without leaving a lasting footprint? This is the question that inspired Ethos. We believe unforgettable event experiences and environmental responsibility can coexist. Our mission is shape events that are captivating, impactful and contribute to a sustainable future. Let's collaborate to create events that are memorable and leave a lasting positive impact.

Clients

Nordic Embassies in Uganda

CEO Summit

Enterprise Uganda

Fundi Bots

East, Central & Southern Africa College of Physicians

Uganda Heart Association

College of Engineering, Design, Art & Technology

Equip & Send Ministries

Social Entrepreneurship Forum

Uganda Heart Institute

Africa Renewal Ministries

Gaba Community Church

Association of Physicians of Uganda

Social Entrepreneurship Forum

Capital Solutions

Barts Heart Centre

KTA Advocates

Our Impact



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College of Engineering, Design, Art &
Technology
Uganda Heart Institute



**Shaping Sustainable Event
Experiences**

We're on a mission to shape
events that are captivating,
impactful and contribute to a
sustainable future.



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**An event done
is worth being
done well!**

Event Overview



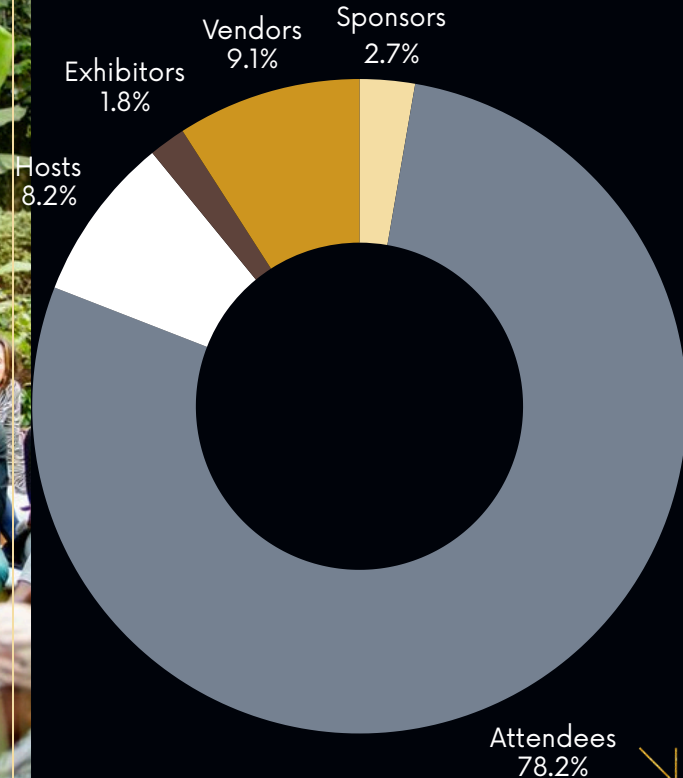
Pre- Event

- Content Development
- Sponsor/Partner Relations
- Event Sustainability Analysis
- Registration
- Marketing & Promotion
- Vendor Sourcing



D- Day

- Registration and checkins
- Logistics & Venue Management
- Participant Management
- Programme Management
- Sustainability Execution



Post Event

- Reporting
- Evaluation & Feedback
- Relationship Management

Pre- Event

Our pre-event planning process involves a multifaceted approach. We begin by conceptualizing the event, developing its theme, and creating engaging content. Building a strong online presence is crucial, so we develop a comprehensive event website with integrated registration, payment, and accommodation options. To maximize attendance, we execute a targeted marketing strategy. Our process also includes meticulous participant and faculty management, vendor coordination, and cultivating strong partnerships with sponsors and exhibitors.

Event

Our event management expertise ensures a seamless and impactful experience. We valuably oversee every aspect of your event, from virtual check-in to program execution, guaranteeing a smooth flow. By collaborating with carefully selected vendors, we oversee logistics, audio-visual, catering, and documentation to create a memorable and sustainable event. Our focus is on delivering exceptional experiences, reducing waste and increasing efficiencies while optimizing resources and leaving a positive impact.

Post- Event

Our post-event process focuses on evaluation, communication, and future planning. We gather and analyze attendee feedback to identify areas for improvement in future events. By sharing event highlights, we maintain engagement with our audience and clients. Additionally, we compile a post-conference report for stakeholders and explore opportunities for future collaborations, ensuring the event's lasting impact.



Ethos Canvas

Ethos Canvas is a blank slate where we co-create extraordinary events aligned with your vision. We are your collaborative creators, painting a masterpiece of sustainability and worthwhile experiences. From initial concept to final execution, we handle each brushstroke to ensure your event is both successful and impactful.



Ethos Enhance

Your event has a solid foundation, but needs a sustainable boost? We're your go-to resource. Ethos Enhance optimizes your existing event plan, integrating sustainable elements to create a more impactful, efficient and eco-conscious experience.

**Shaping
sustainable
experiences,
one event at a
time.**

Ethos Consult

Need expert guidance to navigate the complexities of sustainable event planning? Ethos Consult offers strategic advice, best practices, and tailored solutions to help you create a successful event that leaves a positive impact.



Ready to transform your
events into powerful
sustainability statements?

Let's talk!

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